

FTNI to Showcase True Integrated Receivables Solutions at RDC Summit 2016

FTNI and Shamrock Foods will Co-Present a Session on Integrated Receivables at RDC Summit 2016.

OMAHA, Neb., Aug. 31, 2016 – Financial Transmission Network, Inc. (FTNI) announced today it will present and exhibit at [RDC Summit 2016](#), Sept. 14 -16, at the Omni Orlando Resort at ChampionsGate in Orlando, Florida.

FTNI's session "RDC Expansion: Integrated Receivables" features speakers Patty King, Enterprise Senior Credit Manager for Shamrock Foods Company, a national top-ten foodservice distributor, and Zac Robinson, Director of Sales and Marketing for Financial Transmission Network, Inc. (FTNI). This 'must see' presentation will take place Thursday, Sept. 15 from 10:15 to 11:15 a.m. EDT.

The informative session will feature a first-hand success story of how Shamrock Foods has leveraged a FTNI's award-winning integrated receivables platform, ETran, to significantly streamline receivables processing, decrease DSO and increase cash flow. Industry data and trends illustrating the growing need for truly integrated receivables solutions for both corporates and financial institutions will also be highlighted and discussed during the session.

"FTNI's ETran platform has helped us tear down traditional AR and payments silos, replacing them with a single, unified platform that has allowed us to scale and streamline receivables processes significantly over the past four years," stated Patty King, Enterprise Senior Credit Manager for Shamrock Foods. "ETran has given us the flexibility we need as we continue to grow our business and as our customers' payment preferences evolve. The ability to rapidly and easily add new payment types and channels to a single receivables platform has helped us decrease our DSO by nearly 20 percent."

Attendees of the presentation will walk away with actionable insights, industry data and trends, and a checklist of eight key criteria to help identify and select a truly integrated receivables solution for their business.

FTNI will also exhibit at RDC Summit 2016. FTNI representatives will be onsite meeting with participants to discuss and showcase the latest advancements of its [Integrated Receivables](#) platform, ETran.

Unlike a dashboard that only displays transactions from disparate systems, ETran accepts, processes and posts any payment method ([check](#), single/recurring [ACH](#), [credit card](#), cash) via any payment channel (mailed-in, called-in, in-person, [online](#), [mobile](#)) on a single, secure, SaaS platform. ETran's easy-to-deploy modular design delivers robust electronic invoice presentment and payment (EIPP) capabilities across the platform and seamlessly integrates current business processes, bank and processor relationships, and back-office systems to deliver increased efficiencies and cost savings through true straight through processing.

"FTNI is excited to be a part of RDC Summit 2016 and have the opportunity to raise awareness of the proven benefits of replacing siloed AR systems of the past with new, truly integrated receivables processing solutions," said Zac Robinson, FTNI Director of Sales and Marketing. "Shamrock Foods is a recognized leader within the Foodservice Distribution industry and a great example of how organizations with complex AR processes can expand their receivables operations on a single platform to significantly increase efficiencies and cash flow."

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables hub, ETran, streamlines AR operations by accepting any payment method, via any payment channel — on a single, secure, cloud-based platform. A flexible 'plug-n-play' platform, ETran enables efficient integration with any back-office accounting system and works with existing banking and merchant processor relationships. Founded in 2007, FTNI serves more than 18,000 corporate users from leading organizations such as the American Red Cross, Benchmark Senior Living, DirectBuy, Five Star Senior Living, Home State Bank, Independence Bank, Mutual of Omaha Bank, Penn Mutual, Physicians Mutual Insurance, Proxibid, RealPage, Shamrock Foods, The McClatchy Company and many more. For more information, visit www.ftni.com.

About Shamrock Foods Company

Founded in 1922 and still family-owned, Shamrock Foods Company specializes in the manufacturing and distribution of quality food and food-related products. The company has become a symbol of integrity in households and businesses. Shamrock continues to serve customers through a family of companies, including Shamrock Farms, the largest dairy in the Southwest, and Shamrock Foods, the seventh largest U.S. foodservice distributor. Visit www.shamrockfoods.com for more information.

About the RDC Summit

Now in its 9th year, the 2016 RDC Summit Conference features over 20 in-depth sessions ranging from case studies and roundtables to insightful presentations and panel discussions. The hottest topics facing the RDC Industry will be addressed, including Risk Management, Mobile Deposit, Corporate Solutions, Integrated Receivables, the role of RDC in Payments Modernization and more. Learn more at www.rdcsummit.com.