

EIC Software and FTNI Form Partnership to Deliver True Integrated Receivables Solutions to EIC's Food and Beverage Distribution Customers

New Partnership to Provide Seamless Integration Between EIC's Suite of Distribution Automation Software and FTNI's ETran Integrated Receivables Platform.

OMAHA, Neb. (PRWeb) October 04, 2016 – Financial Transmission Network, Inc. (FTNI) announced today a new partnership with EIC Software to become a preferred provider of [integrated receivables](#) solutions to the food and beverage distribution software provider's growing customer base. The new partnership will establish seamless integration options between EIC's full suite of ERP solutions and FTNI's integrated receivables platform, ETran, to help customers achieve straight-through processing.

EIC designs business software that adapts quickly to meet the changing needs of today's dynamic [food distribution](#) and processing companies. EIC's full suite of modular solutions help distributors automate key parts of their business to save time and money in order to focus on strategic growth opportunities. Most companies using the software have experienced overwhelming growth in their top and bottom lines – a direct result of increased control of all facets of their businesses.

ETran, by FTNI, accepts, processes and posts any payment method ([check](#), single/recurring [ACH and credit card](#), cash) via any payment channel (mailed-in, called-in, in-person, [online](#), [mobile](#)) on a single, secure, SaaS platform. In addition, ETran offers complete electronic bill/invoice presentment and payment (EBPP/EIPP) capabilities across various corporate, online and mobile interfaces on the platform.

ETran is used by numerous distribution companies across the U.S. and Canada, including multiple top-twenty foodservice distributors and industry-leading independent foodservice and beverage distributors. Proven to help companies reduce DSO by over four days in some instances, ETran's easy-to-deploy modular design seamlessly integrates current business processes, bank and merchant processor relationships and back office systems to help companies increase efficiencies and cost savings as a result of true straight through processing.

"Distributors accounts receivables operations are undergoing a major shift as customers payment preferences continue to evolve," said Chris Buechler, Founder of EIC Software. "FTNI's ETran platform is proven to help distributors gain better oversight and significantly streamline their AR operations on a single platform. We're excited to partner with FTNI to be able to deliver our customers a leading integrated receivables solution that is seamlessly integrated with EIC's software."

"EIC has a rich history of delivering a comprehensive suite of software and solutions to food and beverage distributors to help them achieve the benefits of high levels of automation within their business operations," said Zac Robinson, Director of Sales & Marketing at FTNI. "We look forward to working with EIC and their customers to help them achieve new levels of efficiencies and DSO reduction within their AR operations."

FTNI at 2016 IFDA Distribution Solutions Conference

FTNI will exhibit at the 2016 [IFDA Distribution Solutions Conference](#), at the Tampa Convention Center, October 16-18 in Tampa, Florida. Visit FTNI in booth #1003 to learn how ETran is streamlining AR operations for distributors across the U.S. and Canada, including multiple top-twenty broadline foodservice distributors and

**FTNI**

Payment Processing. Accelerated.

industry-leading independent foodservice and beverage distributors. To request a private onsite demo or arrange a meeting at the event, [contact FTNI](#) today.

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables hub, ETran, streamlines AR operations by accepting any payment method, via any payment channel — on a single, secure, cloud-based platform. A flexible 'plug-n-play' platform, ETran enables efficient integration with any back-office accounting system and works with existing banking and merchant processor relationships. Founded in 2007, FTNI serves more than 18,000 corporate users from leading organizations such as the American Red Cross, Benchmark Senior Living, DirectBuy, Five Star Senior Living, Home State Bank, Independence Bank, Mutual of Omaha Bank, Penn Mutual, Physicians Mutual Insurance, Proxibid, RealPage, Shamrock Foods, The McClatchy Company and many more. For more information, visit www.ftni.com.

About EIC Software

EIC Software has been automating food production and distribution companies for twenty years. EIC customers continue to outpace their competition by fully automating every aspect of their businesses with the extremely powerful software and hardware suite. To learn more, visit www.eicsoftware.com.