

FTNI Named a Leading Software and Technology Provider by Food Logistics for Second Straight Year

FTNI's Integrated Receivables Platform, ETran, Helps FTNI Earn Its Second Consecutive Listing on Food Logistics' 2016 FL100+ as a Top Software and Technology Provider to the Global Food and Beverage Supply Chain.

OMAHA, Neb. (PRWeb) December 20, 2016 – Financial Transmission Network, Inc. (FTNI), a leading provider of truly <u>integrated receivables</u> and straight through processing solutions, today announced that *Food Logistics* has named FTNI to its 2016 FL100+ Top Software and Technology Providers list. 2016 marks the second consecutive year FTNI has been recognized in the annual FL100+ listing, originally making its debut in 2015.

Food Logistics is the only publication exclusively dedicated to covering the movement of product through the global food supply chain. The FL100+ Top Software and Technology Providers list serves as a resource guide of software and technology providers whose products and services are critical for companies in the global food and beverage supply chain.

"FTNI is honored to be named to this respected industry list for a second straight year," said Kurt Matis, president and CEO, FTNI. "Flexibility and configurability continue to be key themes when it comes to the evolution of payment processing and receivables management technology within the food and beverage distribution spaces. Our cloud-based integrated receivables platform, ETran, has proven to help distributors streamline their accounts receivables processes on a single, modular platform in order to increase efficiencies and oversight while ultimately decreasing DSO."

The ETran integrated receivables platform is cloud-based and ideal for businesses with one or many locations, divisions, brands or payment channels. Unlike legacy, disparate, siloed receivables systems, ETran's easy-to-deploy modular design enables companies to accept, process and post remittance transactions across any payment method (check, ACH, credit card, cash), from any payment channel (mailed-in, called-in, in-person, online, mobile), all on a single, seamlessly integrated platform. A flexible 'plug-n-play' solution, ETran works with existing banking and merchant processor relationships and supports efficient integration (batch or real-time) with any back-office accounting/ERP system.

Quickly and easily configured based on unique business requirements, ETran enables the efficient automation of AR processes and workflows—helping organizations accelerate exception handling, increase cash flow, and has been proven to help distributors reduce DSO by more than four days in some instances. The ETran platform is currently used by numerous distribution companies across the U.S. and Canada, including multiple top-twenty U.S. broadline foodservice distributors and other industry-leading independent foodservice and beverage distributors.

"The software and technology sector continues to generate new and exciting opportunities for growers, food manufacturers, grocery retailers and the many logistics providers that support them," notes Lara L. Sowinski, editorial director at *Food Logistics*. "Today's cloud-based solutions and mobile connectivity are helping create tools that are more flexible, affordable and responsive, making software and technology even more valuable to those in the global food supply chain."



Companies on this year's 2016 FL100+ Top Software and Technology Providers list will be profiled in the November/December 2016 issue of *Food Logistics*, as well as online at www.foodlogistics.com.

About FTNI

Financial Transmission Network, Inc. (FTNI) streamlines the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables hub, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran's user-friendly, modular design seamlessly integrates current business processes, bank and processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Founded in 2007, FTNI serves more than 18,000 corporate users from leading organizations such as the American Red Cross, Benchmark Senior Living, Cash-Wa Distributing, DirectBuy, Five Star Senior Living, Independence Bank, Mutual of Omaha Bank, Penn Mutual, Physicians Mutual Insurance, Proxibid, RealPage, Shamrock Foods, Stanz Foodservice, The McClatchy Company and many more. For more information, visit www.ftni.com.

About Food Logistics

Food Logistics is published by AC Business Media, a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world's most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.