



## FTNI Named to *Food Logistics*' 2017 FL100+ Top Software and Technology Providers List for a Third Straight Year

*Strong Ongoing Adoption of Its ETran Integrated Receivables Platform Helps FTNI Land Its Third Consecutive Listing as a Top Software and Technology Provider by Food Logistics*

**OMAHA, Neb. (PRWeb) December 18, 2017** – Financial Transmission Network, Inc. (FTNI), a leading provider of truly integrated receivables and straight-through processing solutions, today announced that *Food Logistics* has named FTNI to its 2017 FL100+ Top Software and Technology Providers list. This marks the third straight year that FTNI has been recognized in the annual FL100+ listing, originally making its debut in 2015.

The annual FL100+ Top Software and Technology Providers list serves as a resource guide of software and technology providers whose products and services are critical for companies in the global food and beverage supply chain.

With a strong partnership network of leading cooperatives and solution providers representing nearly 1,000 distribution companies across the U.S. and Canada, FTNI's momentum as a top provider of truly [integrated receivables](#) processing solutions to the foodservice and beverage [distribution](#) industries continues to accelerate—adding 13 new distribution customers to its ETran platform in the past eight months. This fast-growing list includes multiple top 25 and top 50 distributors.

“New developments and innovations in the software and technology sector are making sizeable impacts on the global food supply chain,” notes Lara L. Sowinski, editorial director for *Food Logistics* and its sister publication, *Supply & Demand Chain Executive*. “The result is a greater visibility, improved regulatory compliance, enhanced shelf life for perishables, and the emergence of a more proactive and nimble food supply chain that benefits both the food industry and its logistics partners, as well as the end consumer.”

ETran's cloud-based, highly-configurable design allows organizations to quickly tailor the platform to their unique business processes and workflows to consolidate, automate and significantly streamline accounts receivables (AR) operations spanning any payment method ([check](#), [ACH](#), [credit/debit card](#), cash), from any payment channel (mailed-in, [lockbox](#), called-in, in-person, [online](#), [mobile](#)), all on a single, secure and compliant (PCI, SSAE 16, HIPAA and more), Software-as-a-Service (SaaS) platform.

Featuring complete [electronic invoice presentment and payment](#) (EIPP) capabilities across all employee and customer-facing interfaces, ETran has proven to help reduce DSO by more than four days and accelerate companies' time-to-process by up to 80% in some cases. ETran's modular 'plug-n-play' nature works with existing banking and merchant processor relationships and supports efficient integration (batch or real-time) with any back-office system.

“FTNI is honored to be recognized as leading software and technology provider to the foodservice and beverage distribution industries for a third straight year by *Food Logistics*,” said Zac Robinson, Vice President of Sales & Marketing at FTNI. “Truly integrated receivables solutions such as our ETran platform, are helping distributors transform their AR operations to drastically decrease DSO and accelerate cash flow on a single platform.”



# FTNI

True Integrated Receivables.

Companies on this year's 2017 FL100+ Top Software and Technology Providers list will be profiled in the November/December 2017 issue of Food Logistics, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com).

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### **About *Food Logistics***

Food Logistics is published by AC Business Media, a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world's most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.

### **About FTNI**

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables platform, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran's easy-to-deploy, modular design seamlessly integrates current business processes, bank and processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Founded in 2007, FTNI serves more than 20,000 corporate users from leading organizations spanning numerous industries including Banking and Financial Services, Distribution, Insurance, Nonprofit, Property Management, Utilities, and more. For more information, visit [www.ftni.com](http://www.ftni.com).