

FTNI and Horicon Bank to Present Integrated Receivables Session at Windy City Summit 2018

FTNI and Horicon Bank to Discuss How Fintechs and Banks can Partner to Deliver Corporate Customers with Truly Integrated Receivables Solutions at Windy City Summit 2018.

OMAHA, Neb. May 8, 2018 – Financial Transmission Network Inc. (FTNI), a provider of industry-leading integrated receivables solutions, today announced it will present and exhibit (booth #505) at Windy City Summit 2018, May 22-24, at Navy Pier Convention Center in Chicago, Illinois.

The session “Integrated Receivables: A Win-Win-Win for Banks, Fintechs and Corporates” features speakers Bob Van Kirk, CTP, vice president – treasury management, Horicon Bank, and Zac Robinson, vice president, sales & marketing, FTNI. The presentation will take place Tuesday, May 22 from 4:40 PM – 5:30 PM (CDT).

This informative session will feature first-hand insight and use cases explaining how Horicon Bank has evolved its receivables processing offerings through the addition of truly [integrated receivables](#) solutions delivered from a single, cloud-based, modular platform. Industry data and trends illustrating the continued growing demand for integrated receivables solutions from both corporates and [financial institutions](#) will also be highlighted and discussed during the session.

“As our customers’ businesses continue to change and evolve, the technology and solutions we make available to support their businesses must do the same,” said Bob Van Kirk, CTP, vice president – treasury management, Horicon Bank. “It is not enough to simply provide lending and depository services any longer, forward-thinking banks such as Horicon Bank, are looking for new and innovative solutions to provide additional value and build life-long partnerships with our customers.”

Proven to decrease companies’ time-to-process by up to 80 percent and reduce DSO by more than four days, FTNI’s integrated receivables platform, ETran, is a cloud-based, highly-configurable platform that allows AR organizations to consolidate, automate and streamline AR operations spanning all payment methods and channels on a single platform. Agnostic in nature, ETran’s ‘plug-n-play’ design works with existing banking and merchant processor relationships, and supports efficient integration (batch or real-time) with any back-office system. All payment information is processed and stored on ETran’s fully compliant – PCI, HIPAA, SSAE 16 and more – Software as a Service (SaaS) platform.

“The topic of integrated receivables continues to grow among both corporates and financial institutions,” said Zac Robinson, vice president, sales & marketing, FTNI. “The transition from legacy siloed systems has to be strategic, and banks are in an ideal position to help corporate customers move from disparate systems to a single, seamlessly integrated platform. We are excited to be able to collaborate with the team at Horicon Bank to share how these transformative solutions are enhancing the bank’s ability to deliver value-added, truly integrated receivables processing solutions.”

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables platform, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran's easy-to-deploy, modular design seamlessly integrates current business processes, bank and processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Founded in 2007, FTNI serves more than 20,000 corporate users from leading organizations spanning numerous industries including Banking and Financial Services, Distribution, Insurance, Nonprofit, Property Management, Utilities, and more. For more information, visit www.ftni.com.

About Horicon Bank

Horicon Bank continues its commitment to lead community banks in implementing innovative technologies to create value for businesses with products that improve efficiency and controls while helping reduce expense and enhance earnings. Established in 1896, Horicon Bank is a diversified financial services provider based in Horicon, Wisconsin. Serving several communities in eastern and southern Wisconsin, Horicon Bank provides customers with the resources, information and counsel they need to meet their financial goals. Horicon Bank provides a broad range of services, including retail banking, commercial banking and treasury management, wealth management, and trust administration. For more information, visit www.horiconbank.com.

About Windy City Summit

The Windy City Summit is one of the largest treasury and cash management conferences in the country attended by more than 1,300 finance professionals. Whether you are just starting your career or have been in the industry for many years you will find relevant information at the Windy City Summit. Learn from industry experts as they present best practices, case studies and how-to sessions to help you reach your full potential in the industry. The Windy City Summit offers multiple networking opportunities and access to vendors in one convenient location. To learn more, visit windycitysummit.org.