



Horizon Beverage Launches Advanced Online Payment Solution Powered by FTNI

FTNI's Integrated Receivables Hub, ETran, delivers enhanced online payment functionality to new customer payment portal for New England's leading beverage alcohol distributor.

OMAHA, Neb., March 15, 2016 – Financial Transmission Network Inc. (“FTNI”), a provider of industry-leading, true integrated receivables solutions, today announced that Horizon Beverage Group has successfully launched a new online payment portal for its customers leveraging FTNI’s ETran Integrated Receivables platform for the online acceptance, processing and posting of ACH transactions.

Distributors of beer, wine and spirits in Massachusetts, Rhode Island, New Hampshire, Maine and Vermont, Horizon Beverage is New England’s leading beverage alcohol distributor. Horizon has served the northeast for more than 80 years and employs more than 700 people throughout New England. The secure and convenient customer portal allows Horizon’s customers to review account balances, download or view invoices, review account history, apply credits and pay invoices online.

“In just 30 days we’re already 80% to our 90-day ‘after rollout’ customer adoption goal,” said Lew Pollock, Horizon’s Vice President of Technology. “It’s been a really, really strong start for us. The online payment system’s adoption by our customers has been fantastic. We’re really seeing two key values right away. First, our customers are getting convenient access to their accounts receivable information, with the ability to review invoice images and pay their invoices online. Second, we are freeing up our sales staff from administrative tasks – like chasing down checks – so they can focus on sales which also aids us in accelerating cash flow.”

“With customer information stored and managed in an ultra-secure cloud environment by a third party financial technology firm like FTNI, Horizon mitigates internal operations risks,” Pollock continued. “And, reliable privacy and security is very important to our customers. The ETran platform’s security structure has really become a positive selling point for us.”

Used by Horizon to power online payment processing within their online customer portal, ETran also enables companies to simply and quickly tailor the platform to their own business rules and requirements, streamlining and automating accounts receivables processes across any payment method (check, ACH, credit/debit card, cash) or channel (mailed-in, called-in, in-person, online, mobile). Essentially a ‘plug-n-play’ platform, ETran supports efficient integration (batch or real-time) with any back-office accounting system and works with existing bank and merchant processor relationships. It unlocks enterprise-wide AR oversight from a unified interface to improve business insights and deliver real-time visibility into the entire receivables stream.

“Horizon’s use of ETran to enable their customers to make online payments within their new customer portal is a great match of business needs and technology platforms,” commented Chris Thompson, COO, FTNI. “ETran’s flexibility and modular design allows it to fully meet Horizon’s current needs, while also providing them a single platform to support additional payment methods and channels in the future.”



About Horizon Beverage

Horizon Beverage Group was founded in 1933, originally named Brockton Wholesale Beverage. The operation was a simple one, with six salespeople working out of a garage in downtown Brockton, MA. Today, Horizon Beverage Group employs more than 700 people throughout New England. We distribute the world's top wines, spirits, malts and waters. With four generations of family ownership and 80+ years of experience in sales, marketing and service, Horizon Beverage Group is now New England's leading beverage alcohol distributor. www.horizonbeverage.com

About FTNI

Financial Transmission Network, Inc. (FTNI) accelerates the way businesses accept, process, post and manage payments. Processing millions of transactions monthly, FTNI's integrated receivables hub, ETran, accepts any payment method, via any payment channel — on a single, secure, cloud-based platform. ETran's easy-to-deploy, modular design seamlessly integrates current business processes, bank and processor relationships, and back-office accounting software to deliver increased efficiencies and cost savings as a result of true straight through processing. Founded in 2007, FTNI serves more than 18,000 corporate users from leading organizations such as the American Red Cross, Benchmark Senior Living, DirectBuy, Five Star Senior Living, Mutual of Omaha, Penn Mutual, Physicians Mutual Insurance, Proxibid, RealPage, Shamrock Foods, The McClatchy Company and many more. For more information, visit www.ftni.com.